

# ClearView Financial Media Kit 2009



wealth  
careers



## wealthcareers.com

WealthCareers is specifically designed to provide both recruiters and Wealth Management organisations alike with efficient and cost-effective access to Wealth Management professionals around the world.

Through WealthCareers you will have unparalleled access to the largest community of Wealth Managers and their advisors currently available.

Whether you are looking for a Chief Executive, Relationship Manager, Asset Manager or Compliance/Operations Professionals, WealthCareers will give you the best chance of success.

Advertising your positions or promoting your services couldn't be easier. WealthCareers offers you the most relevant exposure through our unique targeted approach.

Position advertising is sold to recruiters and wealth management organisations with no limit restrictions. As we appreciate the skill of the market, positions can be edited at any time by the recruiter who has password-protected account access.

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## Manage Your Account....

Position posting gives the recruiter the opportunity to specify job function, level, seniority and salary range as well giving a summary of the position itself.

Wealth Management professionals can access your positions through specific searches of the WealthCareers database or through saving a personal “search agent” which will alert them by email of new positions which conform to their chosen criteria.

## It's fast, effective and targeted!

You will also have your own senior account manager who will consistently create ways to improve applications or brand awareness.

**wealth careers** RBS Coutts Don't get left behind For a new kind of private banking opportunity [click here] RBS login

home about us show all jobs contact us

**Job Seekers**  
register  
your details  
your search agents  
quick search  
show all jobs

**Recruiters**  
register  
your details  
post a position  
edit positions  
rate card  
advertise

**wealth careers** RBS Coutts Don't get left behind For a new kind of private banking opportunity [click here] RBS login

**Jobs Management Jobs, Private Banking Jobs, Asset Management Jobs**

**URGENTLY REQUIRED** PRIVATE BANKER - GENEVA & LATIN AMERICA  
We are looking for exceptional private bankers who can evolve with us.

**FIND A POSITION** Search for your future job here  
Enter as many details as possible and click the search button

Keywords:

Search method:  all words  any words  exact phrase

Sector/Function: Any

City/Financial Centre: Any

If other please specify:

search jobs

asset management jobs - wealth management jobs - private banking jobs

**JOBS BY EMAIL** Keep up-to-date  
The latest jobs to your email inbox

Name:

Email:

submit

**NOW HIRING** Our featured recruiters  
The best jobs are just a click away...

apex executive Michael Page FINANCIAL SERVICES The Douglas Partnership

Nelson Scott HANOVER

GIBSON TULLBERG LLP Kingsley Adams Culliford Edmunds

**SECTOR SEARCH** Browse by job sector  
The best jobs are just a click away

Asset Management  
Client Relationship Management  
Finance and Operations  
Fund Management  
Human Resources  
Information Technology

**latest jobs**

Date	Job title	Company
May 16, 2009	Head C&EE - Zurich	Gibson Tullberg LLP
May 16, 2009	Head of ME - Geneva	Gibson Tullberg LLP
May 16, 2009	Senior Private Client Investment Manager	Nelson Scott
May 16, 2009	Private Banker - Portugal	Gibson Tullberg LLP
May 15, 2009	Investment Advisor / Investment Consultant	Private Client Investment Advisory Firm

CULLIFORD EDMUNDS ASSOCIATES  
Specialists in Global Wealth Management Recruitment

**wealth careers**





## WealthCareers Weekly Email

WealthCareers delivers a weekly email to over 19,500 wealth professionals from the WealthBriefing user database. Having your job as either “Job of the Week” or as one of the “Latest Positions” is a highly targeted method of reaching a unique global community of wealth professionals. We also offer a very strong brand presence through banner advertising.

The screenshot shows the top of a weekly email. At the top left is the 'wealth careers' logo. To its right is a navigation bar with buttons for 'home', 'show all jobs', 'about us', and 'contact us'. Below this is the date '8th May, 2009' and a salutation 'Dear Suzie'. The main content area features a 'URGENTLY REQUIRED' banner for a 'SENIOR PRIVATE BANKER' position, followed by a list of 'latest positions' including 'Head of Compliance - Zurich', 'Senior Private Banker Channel Islands', 'Leadership Opportunity - Private Banking', 'Senior Investment / Portfolio Manager', 'Private Banker for Iranian HNWI', 'Senior Private Banker/RM positions - London - Highest rewarders', 'Senior Private Banker London', 'Senior Private Banker Channel Islands', 'Private Banker / Senior Private Banker - Scandinavian specialist - portable client book', and 'SENIOR BUSINESS DEVELOPMENT MANAGER - SOUTH WEST UK / W. HOME COUNTIES'. Below the list is a 'Search all jobs' link. On the right side, there is a 'Wealth connect' sidebar with the text 'Exclusive networking for Wealth Professionals' and a 'connect here' link. At the bottom left, there is a 'people news' section with links for 'New Chairman Named For Fortis As Acquisition By BNP Proceeds' and 'US Advisor-Owned Firm Raids Big Name Rivals On Recruitment Spree'. On the bottom right, there is a 'ADDING TO THE PORTFOLIO.' section with an image of a woman at a whiteboard.

Advertise your company to reach an unparalleled community of wealth professionals through WealthBriefing.

The sponsored “Job of the Week” helps your job position stand out among the rest.

Jobs you post on WealthCareers will be listed on the weekly email to our database of subscribers.

“Latest Moves” news to keep you up to date with the current job climate.

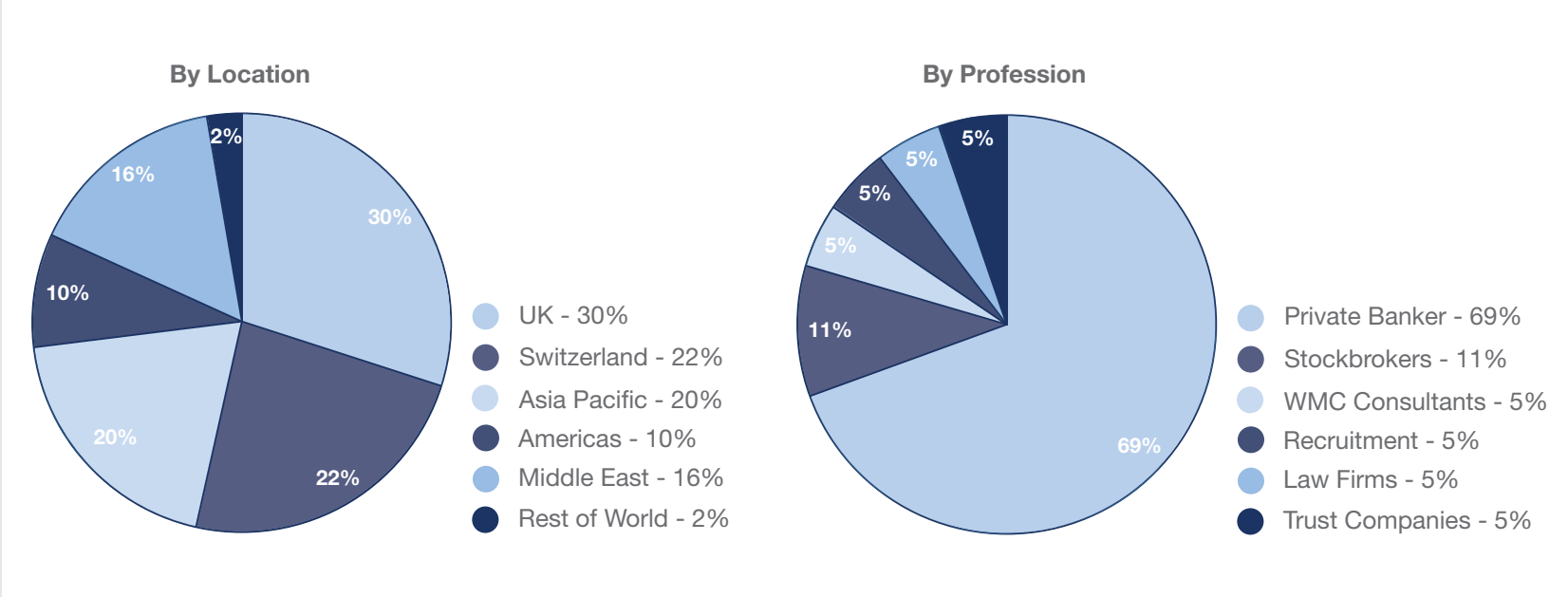




### Email Demographics....

WealthBriefing currently has over 19,500 users, each of whom is mailed with your latest positions.

With over 1,000,000 page impressions per month and rapidly growing, WealthBriefing is the largest global resource within this niche sector.





## Rate Card

### Web Job Postings

Unlimited Jobs for 3 months:	<b>£700.00</b>
Unlimited Jobs for 6 months:	<b>£1,000.00</b>
Unlimited Jobs for 9 months:	<b>£1,450.00</b>
Unlimited Jobs for 1 year:	<b>£2,225.00</b>

### Weekly Email Job Postings

Job of the Week:	<b>£150.00</b>
4 Weekly Credits:	<b>£500.00</b>

(Subject to availability)

### Weekly Email Ad Spaces

*Leaderboard Banner (468x60)*

1 Month: **£1,000.00**

*Skyscraper Banner (120x600)*

1 Month: **£750.00**

### Web Ad Spaces (Run of site)

*Leaderboard Banner Exclusive (468x60)*

3 Months: **£3,000.00**

6 Months: **£5,000.00**

12 Months: **£9,000.00**

*Skyscraper (Home page) - Non Exclusive (120x600)*

3 Months: **£500.00**

6 Months: **£750.00**

12 Months: **£1,250.00**

Exclusive Package 12 Months: **£5,000.00**

*"Now Hiring" Logo Button*

3 Months: **£400.00**

6 Months: **£750.00**

12 Months: **£1,250.00**

**\* All prices exclude VAT**



**For more information please contact  
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