

ClearView Financial Media Kit 2010



wealth
careers



wealthcareers.com

Online jobs board WealthCareers provides recruiters and wealth management firms with targeted, cost-effective access to wealth management professionals around the world.

Through WealthCareers you tap into the largest community available of wealth managers at all levels, working in all functions across the front, middle and back office.

Whether you are looking for a Chief Executive, Relationship Manager, Asset Manager or Compliance/Operations Professionals, WealthCareers gives you the best chance of finding the right candidates and filling your open positions quickly.

Advertising your positions and promoting your services to the appropriate audience is easier than ever with WealthCareers. Whether you are conducting a search within a single country, regionally or even globally, WealthCareers offers you the most relevant exposure through our focused approach.

wealth
careers



Manage Your Account....

Position posting gives the recruiter the opportunity to specify job function, level, seniority and salary range as well giving a summary of the position itself.

Wealth Management professionals can access your positions through specific searches of the WealthCareers database or through saving a personal “search agent” which will alert them by email of new positions which conform to their chosen criteria.

It's fast, effective and targeted!

You will also have your own senior account manager who will consistently create ways to improve applications or brand awareness.

The screenshot shows the WealthCareers website with the following elements:

- Header:** "wealth careers" logo, "RBS Coutts" advertisement, and "login" button.
- Navigation:** "home", "about us", "show all jobs", "contact us".
- Job Seekers:** register, your details, your search agents, quick search, show all jobs.
- Recruiters:** register, your details, post a position, edit positions, rate card, advertise.
- Featured Recruiters:** Culliford Edmunds Associates, Specialists in Global Wealth Management Recruitment.
- Search Section:** "FIND A POSITION" with fields for Keywords, Search method (all words, any words, exact phrase), Sector/Function, City/Financial Centre, and a search button.
- Jobs by Email:** "Keep up-to-date" form with Name and Email fields.
- Now Hiring:** "Our featured recruiters" including Apex Executive, Michael Page, The Douglas Partnership, Nelson Scott, Hanover, Gibson Tullberg LLP, Kingsley Adams, and Culliford Edmunds.
- Latest Jobs Table:**

Date	Job title	Company
May 16, 2009	Head C&EE - Zurich	Gibson Tullberg LLP
May 16, 2009	Head of ME - Geneva	Gibson Tullberg LLP
May 16, 2009	Senior Private Client Investment Manager	Nelson Scott
May 16, 2009	Private Banker - Portugal	Gibson Tullberg LLP
May 15, 2009	Investment Advisor / Investment Consultant	Private Client Investment Advisory Firm
- Sector Search:** "Browse by job sector" including Asset Management, Client Relationship Management, Finance and Operations, Fund Management, Human Resources, and Information Technology.





WealthCareers Weekly Email

WealthCareers delivers a weekly email to over 19,500 wealth professionals from the WealthBriefing user database. Having your job as either “Job of the Week” or as one of the “Latest Positions” is a highly targeted method of reaching a unique global community of wealth professionals. We also offer a very strong brand presence through banner advertising.

The screenshot shows the top of a weekly email. At the top left is the 'wealth careers' logo. To its right is a navigation bar with buttons for 'home', 'show all jobs', 'about us', and 'contact us'. Below this is the date '8th May, 2009' and a salutation 'Dear Suzie'. The main content area features a 'Job of the Week' advertisement for a 'SENIOR PRIVATE BANKER' with a red 'URGENTLY REQUIRED' banner. Below this is a 'latest positions' section with a list of job titles such as 'Head of Compliance - Zurich' and 'Senior Private Banker Channel Islands'. At the bottom left is a 'people news' section with headlines like 'New Chairman Named For Fortis As Acquisition By BNP Proceeds'. On the right side of the email is a vertical banner for 'Wealth connect' with the text 'Exclusive networking for Wealth Professionals' and a 'connect here' link. At the bottom right of the email is a small box with the text 'ADDING TO THE PORTFOLIO.'

Advertise your company to reach an unparalleled community of wealth professionals through WealthBriefing.

The sponsored “Job of the Week” helps your job position stand out among the rest.

Jobs you post on WealthCareers will be listed on the weekly email to our database of subscribers.

“Latest Moves” news to keep you up to date with the current job climate.

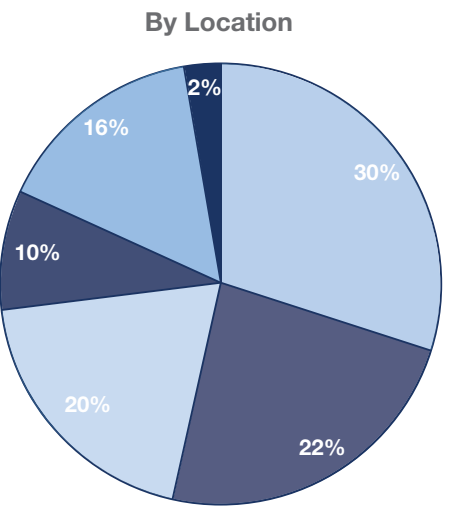




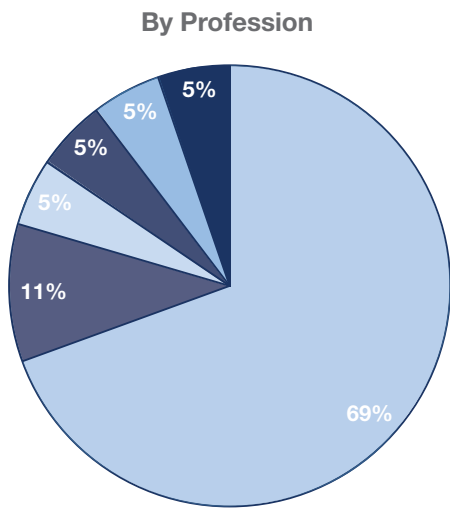
Email Demographics....

WealthBriefing currently has over 19,500 users, each of whom is mailed with your latest positions.

With over 1,000,000 page impressions per month and rapidly growing, WealthBriefing is the largest global resource within this niche sector.



- UK - 30%
- Switzerland - 22%
- Asia Pacific - 20%
- Americas - 10%
- Middle East - 16%
- Rest of World - 2%



- Private Banker - 69%
- Stockbrokers - 11%
- WMC Consultants - 5%
- Recruitment - 5%
- Law Firms - 5%
- Trust Companies - 5%





Rate Card

Web Job Postings

Package	5 Credits	£300.00
3 Months	15 Credits	£750.00
6 Months	30 Credits	£1,250.00
9 Months	45 Credits	£1,500.00
12 Months	60 Credits	£1,750.00

Weekly Email Job Postings

Job of the Week:	£150.00
4 Weekly Credits:	£500.00

(Subject to availability)

Weekly Email Ad Spaces

Leaderboard Banner (468x60)

1 Month: **£1,000.00**

Skyscraper Banner (120x600)

1 Month: **£750.00**

Web Ad Spaces (Run of site)

Leaderboard Banner Exclusive (468x60)

3 Months: **£3,000.00**

6 Months: **£5,000.00**

12 Months: **£9,000.00**

Skyscraper (Home page) - Non Exclusive (120x600)

3 Months: **£500.00**

6 Months: **£750.00**

12 Months: **£1,250.00**

Exclusive Package 12 Months: **£5,000.00**

"Now Hiring" Logo Button

3 Months: **£400.00**

6 Months: **£750.00**

12 Months: **£1,250.00**

*** All prices exclude VAT**

For more information please contact:

Jason Rampersaud

Phone: +44 (0) 207 610 8104

jason.rampersaud@clearviewpublishing.com

MANAGING DIRECTOR

Stephen Harris

London - United Kingdom
stephen.harris@clearviewpublishing.com

GROUP MARKETING DIRECTOR

Philip Harris

London - United Kingdom
philip.harris@clearviewpublishing.com

GROUP SALES MANAGER

Jason Rampersaud

London - United Kingdom
jason.rampersaud@clearviewpublishing.com

SALES EXECUTIVE

Samantha Booth

London - United Kingdom
sam.booth@clearviewpublishing.com

ECB SALES EXECUTIVE

Faye Clark

London - United Kingdom
faye.clark@clearviewpublishing.com

BUSINESS DEVELOPMENT MANAGER

Hugo Chamberlain

London - United Kingdom
hugo.chamberlain@clearviewpublishing.com

OPERATIONS MANAGER

Jackie Rampersaud

London - United Kingdom
jackie.rampersaud@clearviewpublishing.com

ASIA PUBLISHER

Andrew Deane

London - United Kingdom
andrew.deane@wealthbriefingasia.com

MANAGING DIRECTOR, AMERICAS

Steffianna Claiden

London - United Kingdom
steffi.claiden@wealthbriefingasia.com

GROUP EDITOR

Tom Burroughes

London - United Kingdom
tom.burroughes@clearviewpublishing.com

DEPUTY EDITOR

Wendy Spires

London - United Kingdom
wendy.spires@clearviewpublishing.com

CONTRIBUTING EDITOR

Nick Parmee

London - United Kingdom
nick.parmee@clearviewpublishing.com

EDITOR FAMILY WEALTH REPORT

Charles Paikert

New York - United States of America
charles.paikert@clearviewpublishing.com

ASIA EDITOR

Vanessa Doctor

Philippines
vanessa.doctor@clearviewpublishing.com

ASIA FEATURES EDITOR

Lachlan Colquhoun

Sydney - Australia
lachlan@hotmail.net.au

SWITZERLAND CORRESPONDENT

Osmond Plummer

Geneva - Switzerland
osmond.plummer@bluewin.ch

RUSSIA & EASTERN EU CORRESPONDENT

Jason Corcoran

Moscow - Russia
jasonwcorcoran@gmail.com

SOUTHERN EU & LATIN AMERICA CORRESPONDENT

Rodrigo Amaral

Madrid - Spain
r.amaral@ntlworld.com

GROUP HEADQUARTERS: ClearView Financial Media Ltd, Rondor House, 10a Parsons Green, London, SW6 4TW, UK
Tel: +44 (0) 207 610 8104 • Fax: +44 (0) 207 504 3610 • info@clearviewpublishing.com • www.clearviewpublishing.com
VAT Reg No: 843 3686 09 • Registered in England: 06784131

