

• WealthBriefing • Wealth-Connect •

Media Kit Autumn 2008

WealthBriefing.com

WealthBriefing.com is a subscription based site that gives users access to an consummate depth of news, analysis and data on the business of wealth management.

The site provides indispensable services to the world's most successful wealth management professional; high-net-worth individuals including fund managers, private bankers, stock brokers and chief executives.



Unparalleled Access....

WealthBriefing offers advertisers access to a vertical community into the niche sector of wealth management

WealthBriefing's users pay for access to the site.

They are media elusive consumers that are disenfranchised from day-to-day publications



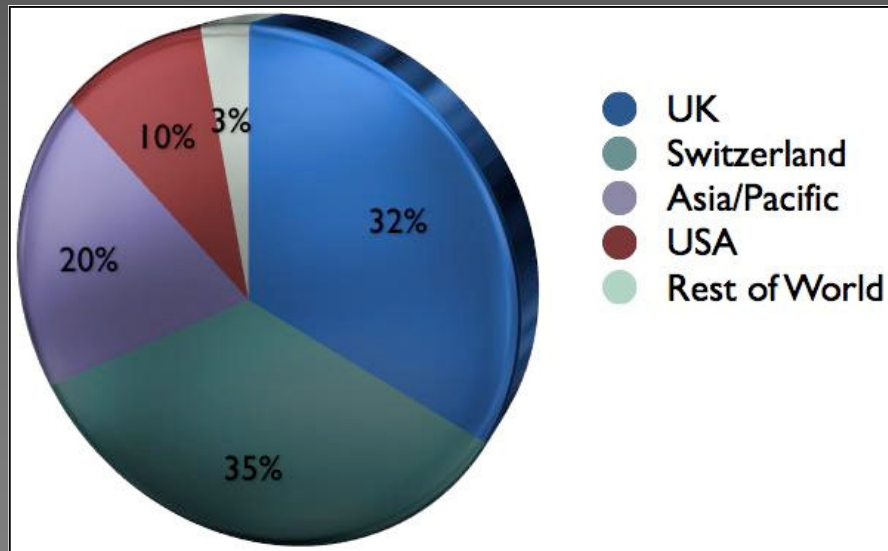
Nowhere else can you target such a concentrated number of executive decision makers within the finance sector

Demographics....

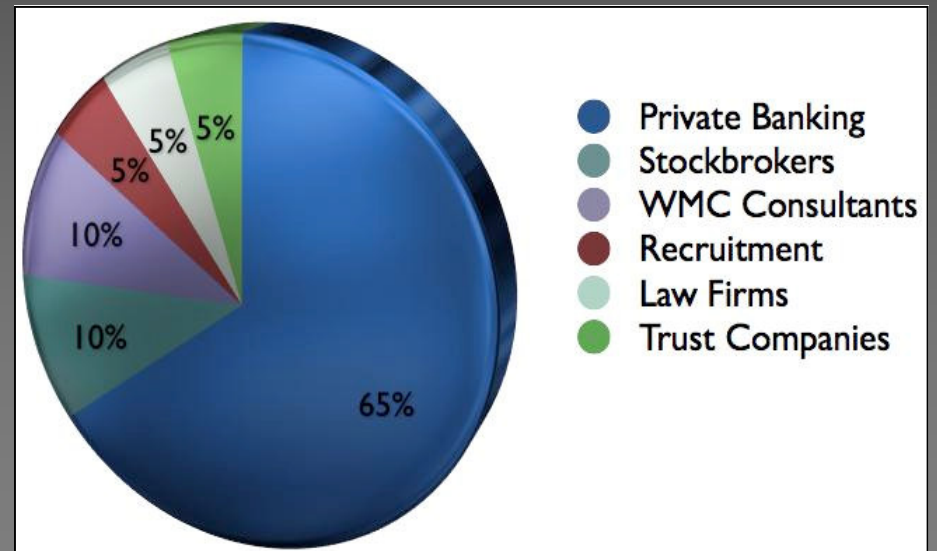
WealthBriefing currently has over 17,000 subscribers.

With over 800,000 page impressions per month and rapidly growing, WealthBriefing is a leading resource within this niche sector.

By Location



By Profession



Visibility on Google

Search Phrase	Google Search Position
Wealth Management News	1
Private Banking News	1
Wealth Management	5

Web Images Maps News Shopping Mail more ▾

Google™ Search [Advanced Search](#) [Preferences](#)

Search: the web pages from the UK

Web

[FOX Survey Results](#)
www.advent.com Learn about the key trends for high net worth advisors. View the survey

[Credit Suisse](#)
www.credit-suisse.com Private banking with customised solutions and superior results.

[Barclays™ Wealth Advice](#)
www.barclayswealth.com Let your **wealth** benefit from the wisdom of our **wealth** guides

[WealthBriefing - Private Banking News and Wealth Management News ...](#)
WealthBriefing provides **news**, features and information for the **wealth management** and private banking industries. In-depth industry profiles and authoritative ...
www.wealthbriefing.com/ - 32k - [Cached](#) - [Similar pages](#)

[Art Wealth Management | Art Wealth Management News from WealthBriefing](#)
20 Sep 2007 ... Art **Wealth Management**. Latest **News** for Art **Wealth Management**. August 12, 2008 - Search for Alternatives Drives Stanley Gibbons Profit Higher ...
www.wealthbriefing.com/html/section.php?subject=Art%20Wealth%20Management - 21k - [Cached](#) - [Similar pages](#)
[More results from www.wealthbriefing.com >](#)

[TheWealthNET - online wealth management news source](#)
The on-line information site providing real-time breaking **news** for the **wealth management** and private banking industries. In-depth industry profiles and ...
www.thewealthnet.com/ - 51k - [Cached](#) - [Similar pages](#)

[Asset Management - Wealth Management - Financial News Online](#)
Daily and weekly **news**, analysis and comment on the securities & investment banking industry, funds, hedge funds, private equity and trading & technology.
www.efinancialnews.com/assetmanagement/wealthmanagement/ - 57k - [Cached](#) - [Similar pages](#)

[Coutts - News and Information - Wealth Management](#)
Wealth Management & Finance **news**. High-end properties 'unaffected by crunch' - Younger donors 'learning through philanthropy' ...
www.coutts.com/newsandinformation/wealthmanagement.asp - 28k - [Cached](#) - [Similar pages](#)

[Barclays Wealth Management contact details and latest news](#)
Barclays **Wealth Management** - address, contact details and all the latest **news** stories

Ad Formats & Rate Card....

- Leaderboard (728x90)
- Banner (468x80)
- Expandable versions of above
- Text Links



Price: £35.00 cpm (minimum 100,000)

Wealth-Connect

Background

- Wealth-Connect is the first professional networking site exclusively for wealth managers and private bankers.
- Wealth-Connect was launched in August 2008 and got over 1000 members in the first week, all wealth professionals.

Exclusive Networking

Wealth-Connect is exclusively for wealth professionals. Registration with a corporate email address is mandatory and each registration is verified on a case by case basis.

Welcome [Guest](#) [Login](#) or [Signup](#)

[LIVE GROUP CHAT](#) | [ONEZONE CHAT](#) | [BOOKMARK THIS PAGE](#)

Wealth
c**o**nnect
Exclusive networking for Wealth Professionals



**BARCLAYS
WEALTH**

[HOME](#) | [SIGNUP](#) | [BLOG](#) | [FORUM](#) | [CLASSIFIEDS](#) | [GROUPS](#) | [POLLS](#) | [EVENTS](#)

Welcome to WealthConnect,
your gateway to the world of wealth management.

Link to your peers, past and present colleagues, form groups and find lost friends. Expanding your wealth management network is now easy and fun.

Join forums to keep abreast and contribute to the very latest opinions across the industry.

Write your own blog and read and comment on other participants' views.

Sign up to WealthConnect today - being connected has never been this easy.



MEMBERS LOGIN

Email:

Password:

Remember Me

[\[Register Now \]](#) [\[Resend Your Password \]](#)

Register

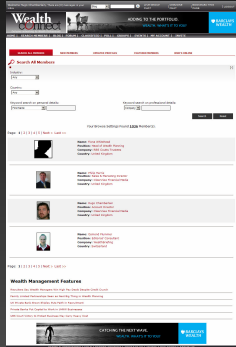
NOT YET A MEMBER?

WealthBriefing
*Exclusive Global Intelligence
for Wealth Managers*

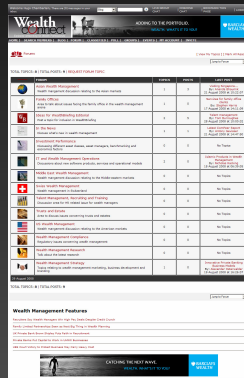
Wealth
c**o**nnect
Exclusive networking for Wealth Professionals

Using Wealth-Connect

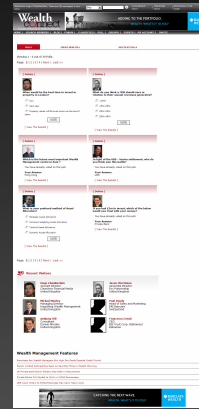
Search Members



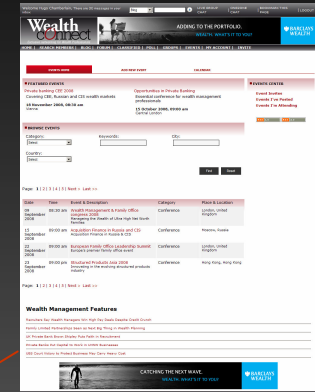
Forums



Polls



Events



Welcome Hugo Chamberlain, There are (0) messages in your inbox

Blog

LIVE GROUP CHAT | ONE2ONE CHAT | BOOKMARK THIS PAGE | LOGOUT

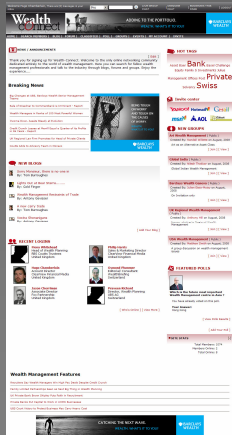
Wealth connect
Exclusive networking for Wealth Professionals

Find out more ▶ barclayswealth.com

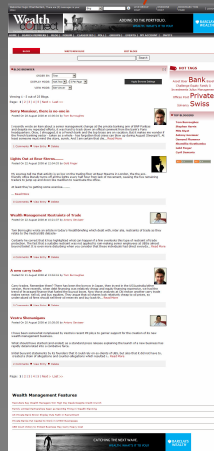
BARCLAYS WEALTH

HOME | SEARCH MEMBERS | BLOG | FORUM | CLASSIFIED | POLL | GROUPS | EVENTS | MY ACCOUNT | INVITE

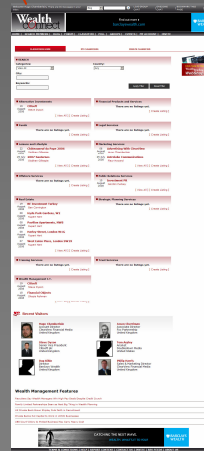
Home Page



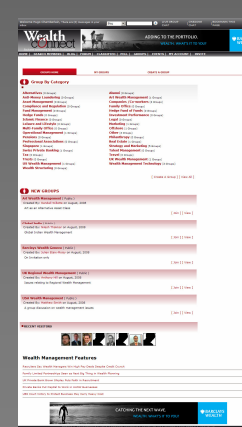
Blogs



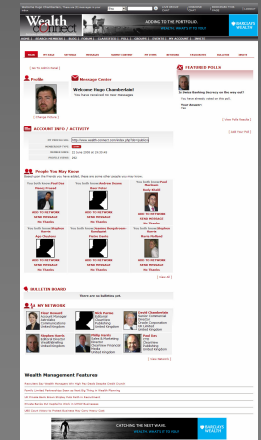
Classifieds



Groups



My Account



Ad Spaces and Prices

The screenshot shows the Wealth Connect website interface. At the top, there is a navigation bar with 'HOME', 'SEARCH MEMBERS', 'BLOG', 'FORUM', 'CLASSIFIED', 'POLL', 'GROUPS', 'EVENTS', 'MY ACCOUNT', and 'INVITE'. Below this, there are sections for 'NEWS / ANNOUNCEMENTS', 'HOT TAGS', 'HOT BLOGS', 'NEW BLOGS', 'RECENT LOGINS', and 'FEATURED POLLS'. The 'Breaking News' section includes headlines like 'Big Changes at UBS: Barclays Wealth Senior Management Teams' and 'Sale of Dresdner to Commerzbank is Imminent - Report'. The 'NEW BLOGS' section lists several articles by Tom Burroughes and Antony Gevisser. The 'RECENT LOGINS' section shows profiles of Fiona Whitehead, Hugo Chamberlain, Jason Cherriman, Philip Harris, Osmond Plummer, and Praveen Richard. The 'FEATURED POLLS' section has a poll titled 'Which is the future most important Wealth Management centre in Asia?'. At the bottom, there is a 'WEALTH MANAGEMENT FEATURES' section and a footer with 'TERMS & CONDITIONS', 'HELP', 'REPORT CONTENT', 'CONTACT US', 'INVITE', 'RSS FEEDS', and 'ABOUT US'. Three 'Ad Space' labels are overlaid on the page: 'Ad Space A' at the top, 'Ad Space B' in the middle, and 'Ad Space C' at the bottom.

Ad Space A

Dimensions: 725x90

Location: Top of page (runs through site)

Price: £35.00 cpm (minimum 100,000)

AD Space B

Dimensions: 298x249

Location: Home page only

Price: £35.00 cpm (minimum 50,000)

Ad Space C

Dimensions: 725x90

Location: Bottom of page (runs through site)

Price: £30.00 cpm (minimum 100,000)

For Further information please contact Hugo Chamberlain

Tel :+44(0)20 7736 8180

Email: hugo.chamberlain@clearviewpublishing.com